



The Tommy Fund Invitational Golf Tournament
June 29, 2009
The Farms Country Club Wallingford, Connecticut

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|---|----------|
| <u>Title Sponsor</u> | \$25,000 |
| <ul style="list-style-type: none">• Customized for sponsor | |
| <u>Premier Sponsor</u> | \$15,000 |
| <ul style="list-style-type: none">• One playing foursome in the event• Logo/corporate name in the event title on all printed materials produced in conjunction with the event• Gift for player gift bag (to be provided by sponsor)• Two banners on-course day of event• Recognition with all media in conjunction with the event• Full page advertisement in tournament program book• Four Tee signs• Four invitations (in addition to playing foursome) to the cocktail reception and awards banquet | |
| <u>Presenting Sponsor</u> | \$10,000 |
| <ul style="list-style-type: none">• One playing foursome in the event• Logo/corporate name in the event title on all printed materials produced in conjunction with the event• Gift for player gift bag (to be provided by sponsor)• Two banners on-course day of event• Recognition with all media in conjunction with the event• Full page advertisement in tournament program book• Three Tee signs• Two invitations (in addition to playing foursome) to the cocktail reception and awards banquet | |
| <u>Platinum Sponsor</u> | \$7,500 |
| <ul style="list-style-type: none">• One playing foursome in the event• Gift for player gift bag (to be provided by sponsor)• Recognition with all media in conjunction with the event• One banner on-course day of event• Three Tee signs• Full page advertisement in tournament program book | |



Awards Banquet Sponsor \$ 5,000

- One playing foursome in the event
- One banner in banquet room day of the event
- Full page advertisement in tournament program book
- Two Tee signs
- Gift for player gift bag (to be provided by sponsor)

Tournament Sponsor \$5,000

- One playing foursome in the event
- One banner on-course day of event
- Full page advertisement in tournament program book
- Two Tee signs
- Gift in player gift bag (to be provided by sponsor)

Lunch Sponsor \$5,000

- One playing foursome in the event
- One banner displayed during lunch
- Two Tee signs
- Full page advertisement in tournament program book
- Gift in player gift bag (to be provided by sponsor)

Cocktail Hour Sponsor \$3,500

- Two golfers
- One banner displayed during cocktail hour
- One Tee sign
- Half Page advertisement in tournament program book

Photo Sponsor \$ 2,500

- One banner displayed in photo area
- Quarter page ad in tournament program book
- Name on photo covers with individual and group pictures

Golf Cart Sponsor \$2,500

- Signage on all golf carts
- Quarter page ad in tournament program book

Contest Sponsorships (select one) \$1,500

***All categories below are worth \$1,500 and will receive recognition in the tournament program book and signage at the designated area.

- **Closest to the pin** ~ Signage at designated hole
- **Longest Drive** ~ Signage at designated hole



Course Sponsorships (select one) \$1,500

***All categories below are worth \$1,500 and will receive recognition in the tournament program book and signage at the designated area.

- **Player Challenge** ~ Signage on Player Challenge Board
- **Refreshment Stand** ~ One sign at refreshment stand on golf course

Course Sponsorships (select one) \$500

- **Driving Range** ~ Signage at practice driving range
- **Putting Green** ~ Signage at practice putting green
- **Raffle Table** ~ Signage at raffle table

Tee Sponsor \$150

- Signage on tee or green at designated hole
- Recognition in tournament program

Program Patron \$50

- Recognition in tournament program

Individual Golfer/Foursome \$250/\$1000

- 18-holes of golf, cart, gift bag, special contests
- Lunch, cocktail reception and awards banquet

Cocktail Reception and Awards Banquet Only \$100

Tournament Program Advertising	Size	Cost
• Full-page (back cover)	5" x 8"	\$300
• Full-page (inside front cover)	5" x 8"	\$300
• Full-page (inside back cover)	5" x 8"	\$300
• Full-page	5" x 8"	\$250
• 1/2-page	5" x 4"	\$150
• 1/4-page	5" x 2"	\$75
• 1/8-page	3.5" x 5"	\$50

All advertisements printed in black & white. Art requirements: Digital PC files preferred, PDF or Tiff should be sent via e-mail to tommyfund@ynhh.org or disk or camera ready art should be mailed to:

The Tommy Fund for Childhood Cancer
 Yale-New Haven Children's Hospital
 20 York Street
 New Haven, CT 06504



The Annual Tommy Fund Invitational Golf Tournament
Sponsorship & Advertising Registration Form

SPONSORSHIP

*It is my pleasure to support the 2009 Tommy Fund Golf Tournament
with a sponsorship gift of:*

\$ _____

*Please make checks payable to **Tommy Fund for Childhood Cancer***

as a _____ Sponsor.

PROGRAM ADVERTISING (Deadline for materials: May 24, 2009)

_____ I would like to purchase an advertisement in the tournament program

Ad Size: _____ \$ _____

Payment Type: Check Credit Card

Credit Card # _____ Exp. Date _____

Signature _____

GENERAL INFORMATION

Contact Name _____

Company _____

Address _____

Daytime Phone (_____) _____ FAX(_____) _____

E-Mail Address _____

_____ Yes, please send me more information on playing in the tournament.

Please send your completed forms and payment to:

The Tommy Fund for Childhood Cancer
Yale-New Haven Children's Hospital
20 York Street
New Haven, CT 06504