



April 26, 2024

Anthony's Ocean View, New Haven

SPONSORSHIP

6-11p.m. Cocktail Hour, Gourmet Dinner Open Bar, *magic* and Dancing to the Timmy Maia Band

Honoring Fairfield Firefighters Charitable Foundation and AAA. Special guest speakers The Gagliardi Family and Dr. Stephanie Massaro.

WHY SUPPORT? Your generous partnership will assist the Tommy Fund to continue its mission of providing HELP & HOPE to families whose children are undergoing cancer treatments at the Tommy Fund Pediatric Hematology & Oncology Center at Smilow Cancer Hospital, Yale-New Haven and its affiliates.

SPONSOR LEVEL	GUEST QUANTITY	ADDT'L BENEFITS	DONATION AMOUNT
Gold Sponsor- Presenting (limit 2)	2 Tables w/Signage for (10) guests each	<ul style="list-style-type: none"> • Full Electronic Journal Acknowledgement • Presented by language on all event materials on website & social media • Signage with Logo at Event • Profile in Tommy Fund e-newsletter • Recognition during live program • Logo on Virtual Auction site • Mentions in all media partnerships & press releases • Special "magical" experience - tableside screen 	\$15,000
Auction Sponsor (limit 2)	1 Table w/Signage for (10) guests	<ul style="list-style-type: none"> • 1/2 Page Electronic Journal Acknowledgement • Sponsor mention on social media • Logo on virtual auction site • Signage w/ logo at event • Recognition in Tommy Fund e-newsletter 	\$10,000
Cocktail Hour Sponsor (limit 3)	1 Table for (8) guests	<ul style="list-style-type: none"> • Logo on guest photo memento • Signage at cocktail hour 	\$5,000
Table Sponsor (no limit)	1 Table w/Signage for (8) guests	<ul style="list-style-type: none"> • Listing/Logo as table sponsor on table signage 	\$2,000
Electronic Journal Acknowledgement or Message to Honoree(s)	FULL SCREEN: 5"w by 8"h in .jpg .pdf or .png file. 300 dpi HALF SCREEN: 5"w by 3.75"h in .jpg, .pdf or .png file. 300 dpi (email to director@tommyfund.org no later than April 12)		\$250 \$100



PAYMENT INFORMATION

Enclosed is my total payment of \$_____ for the following Sponsorship or Electronic Journal Acknowledgement/Message:
(Return no later than April 12, 2024)

SPONSORSHIP and RESERVATIONS

Gold Sponsor - Presenting \$15,000

Auction Sponsor \$10,000

Cocktail Hour Sponsor \$5,000

Table Sponsor \$2,000

ELECTRONIC JOURNAL ACKNOWLEDGEMENT/MESSAGES

Full Screen \$250

Half Screen \$100

INFORMATION

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Questions? or Return to: Rebecca M Santoli,
Executive Director director@tommyfund.org
P.O. Box 8295 New Haven, CT 06530
Checks may be made payable to:
Tommy Fund for Childhood Cancer
(475) 267-8966 www.tommyfund.org

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