



April 26, 2024 | 6:00-11:00pm

Anthony's Ocean View, New Haven

# SPONSORSHIP

Cocktail Hour, Gourmet Plated Dinner  
Open Bar, *magic*, Live & Silent Auction  
and Dancing to the Timmy Maia Band

*Honoring Fairfield Firefighters Charitable Foundation and AAA.  
Special Guests The Gagliardi Family and Dr. Stephanie Massaro, MD, MPH.*

Your generous partnership will assist the Tommy Fund to continue its mission of providing HELP & HOPE to families whose children are undergoing cancer treatments at the Tommy Fund Pediatric Hematology & Oncology Center, Yale New Haven Children's Hospital and Smilow Cancer Hospital.

SPONSOR LEVEL	GUEST QUANTITY	ADDT'L BENEFITS	DONATION AMOUNT
<b>Gold Sponsor- Presenting</b> (limit 2)	2 Tables w/Signage for (12) guests each	<ul style="list-style-type: none"> <li>• Full Screen Electronic Journal Acknowledgement</li> <li>• Presented by language on all event materials on website &amp; social media</li> <li>• Signage with Logo at Event</li> <li>• Profile in Tommy Fund e-newsletter</li> <li>• Recognition during live program</li> <li>• Logo on Virtual Auction site</li> <li>• Mentions in all media partnerships &amp; press releases</li> <li>• Special "magical" experience - tableside</li> </ul>	<b>\$15,000</b>
<b>Auction Sponsor</b> (limit 2)	1 Table w/Signage for (10) guests	<ul style="list-style-type: none"> <li>• 1/2 Screen Electronic Journal Acknowledgement</li> <li>• Sponsor mention on social media</li> <li>• Logo on virtual auction site</li> <li>• Signage w/ logo at event</li> <li>• Recognition in Tommy Fund e-newsletter</li> <li>• Logo on mobile bidding devices of all attendees</li> </ul>	<b>\$10,000</b>
<b>Cocktail Hour Sponsor</b> (limit 3)	1 Table for (8) guests	<ul style="list-style-type: none"> <li>• Logo on guest photo memento</li> <li>• Signage at cocktail hour</li> </ul>	<b>\$5,000</b>
<b>Table Sponsor</b> (no limit)	1 Table w/Signage for (8) guests	<ul style="list-style-type: none"> <li>• Listing/Logo as table sponsor on table signage</li> </ul>	<b>\$2,000</b>
<b>Electronic Journal Acknowledgement or Message to Honoree(s)</b>	<b>FULL SCREEN:</b> 5"w by 8"h in .jpg .pdf or .png file. 300 dpi <b>HALF SCREEN:</b> 5"w by 3.75"h in .jpg, .pdf or .png file. 300 dpi (email to <a href="mailto:director@tommyfund.org">director@tommyfund.org</a> no later than April 12)		<b>\$250</b> <b>\$100</b>



# PAYMENT INFORMATION

Enclosed is my total payment of \$\_\_\_\_\_ for the following Sponsorship or Electronic Journal Acknowledgement/Message: **(Return no later than April 12, 2024)**

## SPONSORSHIP and RESERVATIONS

Gold Sponsor - Presenting \$15,000

Auction Sponsor \$10,000

Cocktail Hour Sponsor \$5,000

Table Sponsor \$2,000

## ELECTRONIC JOURNAL ACKNOWLEDGEMENT/MESSAGES

Full Screen \$250

Half Screen \$100

## INFORMATION

Name: \_\_\_\_\_

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**Questions?** or Return to: Rebecca M Santoli,  
Executive Director [director@tommyfund.org](mailto:director@tommyfund.org)  
P.O. Box 8295 New Haven, CT 06530  
Checks may be made payable to:  
Tommy Fund for Childhood Cancer  
(475) 267-8966 [www.tommyfund.org](http://www.tommyfund.org)

*Sponsorship can  
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